OUTSIDE THE ARCHIVAL BOX:
CULTURAL HERITAGE COLLABORATIONS

MARAC Spring 2010 Meeting ⚜ April 29–May 1, 2010
Doubletree Hotel ⚜ Wilmington, Delaware

MARAC
Mid-Atlantic Regional Archives Conference

Welcome to Wilmington!

The Program and Local Arrangements Committees for the Spring 2010 MARAC conference invite you to join us on April 29th through May 1st at the Doubletree Hotel in downtown Wilmington, Delaware.

We invite you to this conference to consider "Outside the Archival Box: Cultural Heritage Collaborations," a theme easily applied in the culturally rich Delaware Valley, home to many remarkable museums, libraries, archives, and experts in conservation, material culture, historic preservation, and archival management. Some of the hardest, most creative, and challenging work we do as archivists is in collaboration with colleagues who are educators, conservators, exhibit designers and installers, site interpreters, appraisers, graphic artists, publishers, archaeologists, preservationists, development officers, filmmakers, oral historians, catalogers, programmers, lobbyists, scholars, and researchers. This meeting features archivists and archives in collaborative ventures with other cultural heritage professionals and collections.

Program sessions address technical and delivery aspects of archival description, the critical challenges of media in archival collections, regional arts and material culture, popular culture, funding for cultural heritage groups, valuing collections, historic sites, cultural memory, documentation strategies, literary collections, congressional collections, educational outreach, and professional advocacy. Selected keywords from sessions include standards, Archivists' Toolkit, EAD, XForms, OAIster, visualization, textiles, fraktur, Medical Film Symposium, Precious Places Community History Project, documentaries, podcasts, tag clouds, budgets, historical records advisory boards, appraisal, Yaddo, Frankenstein, the Grateful Dead, the National Park Service, archaeological sites, and illuminated manuscripts.

Popular author Marilyn Johnson is our "outside the archival box" plenary speaker. In the course of researching and writing *The Dead Beat: Lost Souls, Lucky Stiffs, and the Perverse Pleasures of Obituaries,* Johnson discovered what archivists already know: there are living stories to be celebrated in the record of past lives. Archivists, practiced readers of obituaries, will appreciate Johnson's account of how reading about the deaths of influential librarians and archivists led to her new book, *This Book is Overdue! How Librarians and Cybrarians Can Save Us All.* Her publisher could not fit "archivists" into the title, but Johnson also writes about our profession and fully understands and celebrates archivists as collaborators in preserving and providing access to information about the human record.

"Community" is a word often paired with "collaboration." At the luncheon, we will be entertained by a highly visual presentation by book designers and printers Ray Nichols and Jill Cypher, of Lead Graffiti, who gave life to *Histories of Newark, 1758-2008: Seventy-Five Stories about Newark, Delaware, and Its Citizens*. In addition to content provided by multiple authors and extensive illustrations from archival sources, Nichols and Cypher included images of more than 3,700 contemporary citizens in this community history project, which was an enormous collaborative publication designed to celebrate the 250th anniversary of Newark's first town charter.

Wilmington itself provides a number of outstanding opportunities for visitors to partake in the cultural offerings of the city and the state. Conveniently located in northern Delaware near I-95 and the Northeast Corridor lines of Amtrak, Wilmington features historic architecture, a minor league baseball team, and fine dining locales, as well as easy access to sites of interest in New Castle County and the Brandywine Valley. Several tours will be offered to MARAC attendees, such as walking tours of Wilmington and historic old New Castle and an excursion to a local winery. The reception will be hosted by the Delaware Historical Society within their Delaware History Museum, which features their permanent "Distinctly Delaware" exhibit. A hospitality suite will be held following the reception in the hotel.

Please join us in Wilmington for "outside the box" thinking, activities, and collaborations!

L. Rebecca Johnson Melvin
Susan Hamburger
Co-Chairs, Program Committee

Lisa Gensel
Ian Janssen
Co-Chairs, Local Arrangements Committee

Please bring a copy of this program with you, as it is the only one that you will receive!

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Workshop Coordinators
Michael Knies, *University of Scranton*
Dale Patterson, *United Methodist Church Archives*

Program Editor
Tammy L. Hamilton, *Hershey Community Archives*

For additional conference information:
www.marac.info

Schedule-at-a-Glance

WEDNESDAY, April 28

5:00 pm–9:00 pm . . . . . Registration

THURSDAY, April 29

8:00 am–6:00 pm . . . . . Registration
9:00 am–4:30 pm . . . . . **W1**–17th Century Handwriting
9:00 am–12:30 pm . . . **W2**–Access Points for Finding Aids and MARC Records
10:45 am–11:00 am. . . . . Break
12:30 pm–1:30 pm . . . . . Lunch (on your own)
1:00 pm–4:30 pm . . . . . **W3**–Flickr: A Hands-On Introduction
1:00 pm–4:00 pm . . . . . **Tours 1–5**
1:00 pm–6:00 pm . . . . . MARAC Committee Meetings
3:00 pm–3:15 pm . . . . . Break
6:30 pm–10:00 pm . . . . . Steering Committee Meeting
8:00 pm . . . . . Hospitality Suite

FRIDAY, April 30

7:30 am–5:30 pm. . . . . Registration
7:45 am–9:00 am. . . . . Continental Breakfast
8:00 am–5:00 pm . . . . . Exhibitors
8:15 am–9:00 am . . . . . State Caucus Meetings
9:00 am–10:00 am . . . . . Plenary Session
10:00 am–10:30 am. . . . . New Members Meeting
10:00 am–10:45 am. . . . . Break
10:45 am–12:15 pm . . . . . **S1–S4**–Concurrent Sessions
12:30 pm–2:00 pm . . . . . Luncheon
2:15 pm–3:45 pm . . . . . **S5–S8**–Concurrent Sessions
3:45 pm–4:00 pm . . . . . Break
4:00 pm–5:30 pm . . . . . **S9–S12**–Concurrent Sessions
6:00 pm–8:00 pm . . . . . Reception
8:30 pm . . . . . Hospitality Suite

SATURDAY, May 1

7:30 am–11:30 am . . . . . Registration
8:00 am–9:30 am . . . . . Breakfast and Business Meeting
9:45 am–11:15 am . . . . . **S13–S16**–Concurrent Sessions
11:15 am–11:30 am. . . . . Break
11:30 am–1:00 pm . . . . . **S17–S20**–Concurrent Sessions
1:00 pm–3:30 pm . . . . . **Tour 6**

Conference Overview & Special Events

Thursday, April 29

8:00 am–6:00 pm . . . . . Registration
Hallway outside Salon C

9:00 am–4:30 pm . . . . . Workshops
SEE PAGES 6–7

1:00 pm–4:00 pm . . . . . Tours
SEE PAGES 4–5

1:00 pm–6:00 pm . . . . . MARAC Committee Meetings

All committee chairs should contact their members before the meeting to provide meeting times and prepare agendas.

6:30 pm–10:00 pm . . . . . Steering Committee Meeting

8:00 pm . . . . . Hospitality Suite

Friday, April 30

7:30 am–5:30 pm . . . . . Registration
Hallway outside Salon C

7:45 am–9:00 am . . . . . Continental Breakfast
Hallway outside Winterthur

8:00 am–5:00 pm . . . . . Exhibitors
Hallway outside Winterthur

8:15 am–9:00 am . . . . . State Caucus Meetings
Locations to be announced

Meet colleagues from your state, learn about MARAC, and share information about your institution. New members are encouraged to attend!

9:00 am–10:00 am . . . . . Plenary
Longwood/Winterthur Ballroom

A Dance Across Time: Writers, Archivists, and our Future

Noted obituarist and popular author Marilyn Johnson will talk about her research into the work of archivists and her attempt to understand how collaborations between writers and archivists are being affected by the digital age. Johnson's research for *This Book Is Overdue! How Librarians and Cybrarians Can Save Us All* included observing the preliminary processing of literary archives and retracing the serendipitous journey of a collector's massive and fragile files of historic boxing materials. She also discovered what a challenge it was to reach her hand "into the speeding, spinning ether of the Internet and pluck out pages, and save them in an elegant format that would be useful in time." Her conclusions will resonate for archivists as the challenges of their work are appreciated by someone who uses archives and might someday contribute to them.

10:00 am–10:30 am . . . . . New Members Meeting
Location to be announced

We encourage new and old members to join us for a short session on MARAC, who we are, how we work, and how we can help you. Find out more about this great regional organization and how to get involved with committees, state caucuses, educational programs, and conference planning. Hosted by the Membership Development Committee.

10:45 am–12:15 pm . . . . . **S1–S4—**Concurrent Sessions
SEE PAGES 8–9

12:30 pm–2:00 pm . . . . . Luncheon
Longwood/Winterthur Ballroom

250 Years and 3,700+ Citizens = One Big Book

Fine letterpress printers Ray Nichols and Jill Cypher, of Lead Graffiti, bring the collaborative spirit of the creative process to life in their description of designing and publishing a unique community history: *Histories of Newark, 1758-2008: Seventy-Five Stories of Newark, Delaware, and Its Citizens.*

2:15 pm–3:45 pm . . . . . **S5–S8—**Concurrent Sessions
SEE PAGES 9–10

4:00 pm–5:30 pm . . . . . **S9–S12—**Concurrent Sessions
SEE PAGES 10–11

6:00 pm–8:00 pm . . . . . Reception at Delaware History Museum

Our reception will be held at the Delaware Historical Society's Delaware History Museum. Attendees and guests will have the opportunity to enjoy drinks and hors d'oeuvres and to view the museum's core exhibition, "Distinctively Delaware." Please come relax, meet with your colleagues, and learn about the history of the First State. The Delaware History Museum is located at 504 Market Street, one block west and three blocks south of the hotel. On-street parking is available near the Museum.

8:30 pm . . . . . Hospitality Suite

Saturday, May 1

7:30 am–11:30 am . . . . . Registration
Hallway outside Salon C

8:00 am–9:30 am . . . . . Breakfast and Business Meeting
Longwood/Winterthur Ballroom

All conference attendees are welcome to attend the MARAC Business Meeting. You are not required to purchase the breakfast to attend. The Business Meeting starts 15 to 30 minutes after the start of the breakfast, depending on the needs of the MARAC chair.

9:45 am–11:15 am . . . . . **S13–S16—**Concurrent Sessions
SEE PAGES 11–12

11:30 am–1:00 pm . . . . . **S17–S20—**Concurrent Sessions
SEE PAGES 13–14

1:00 pm–3:30 pm . . . . . Tour 6

Tours *Registration and pre-payment required.*

Getting There

Unless indicated, tour attendees must arrange their own transportation to tour locations. Please arrive prior to tour start time. Detailed directions for each tour are located on the MARAC website.

Thursday, April 29

T1. Historic New Castle

Time: 1:00 pm–4:00 pm
Fee: $10.00
Minimum registration: 6
Maximum registration: 30

Visitors to Historic New Castle will have the opportunity to visit three sites. Amstel House, a Georgian mansion constructed in the 1730s by Dr. John Finney, is one of the town's oldest colonial structures. The late 17th century Dutch House presents New Castle as a port inhabited by Dutch, English, Swedish, and Finnish settlers and traders. Finally, the group will visit the New Castle Court House; dating to 1732, it functioned as Delaware's first court and state capitol and is one of the oldest court houses in the United States. *www.newcastlehistory.org*

DRAWING (VARIETY OF BIRDS). CREATION DATE MARCH 10, 1816. HAND-DRAWN; HAND-COLORED; HAND-LETTERED.

T2. Winterthur Museum & Country Estate

Time: 1:00 pm–3:00 pm
Fee: $35.00
Minimum registration: 15
Maximum registration: 25

Getting There: Tours will meet at the Winterthur Visitor Center.

A behind-the-scenes tour of the Winterthur Museum & Country Estate's Library and Conservation Laboratory. Founded in 1952, the Winterthur Library provides scholars access to a rich collection documenting America's artistic, cultural, social, and intellectual history from colonial times into the twentieth century. The Conservation Laboratory houses resources to care for the more than 60,000 volumes and over a million manuscripts and photographs in the Winterthur Library, as well as the over 85,000 objects on display in Winterthur's Galleries and period rooms.

General admission to the Winterthur Museum and Garden is included in the cost. Attendees will have the option to tour the Galleries and Garden after the tour. *www.winterthur.org*

MARAC wishes to thank W. L. Gore & Associates, Inc. for co-sponsoring Friday evening's reception.

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T3. Hagley Museum and Library

Time: 1:00 pm–2:30 pm
Fee: $5.00, optional exhibition ticket available for purchase at location
Maximum registration: 20

The Library at the Hagley Museum documents the history of business and enterprise beginning in the late eighteenth century. Guests will tour both the Library and the Soda House, where the manuscripts and archives are housed. The Library and Soda House tour does not include admission to the Hagley Museum and grounds. *www.hagley.org*

T4. Downtown Wilmington Walking Tour

Time: 1:00 pm–3:30 pm
Fee: $5.00
Maximum registration: 15

Join the Delaware Historical Society for a walking tour of Downtown Wilmington's Market Street. Learn about the influence of Swedish, Dutch, and British colonial rule on the city's development, the impact of modern industry on residents, and the city's architecture. The tour will begin at the Delaware History Museum at 504 Market Street, located one block west and three blocks south of the hotel. *www.hsd.org/dhm.htm*

T5. Chaddsford Winery

Time: 1:00 pm–4:00 pm
Fee: $25.00
Minimum registration: 15
Maximum registration: 30

Getting There: Participants should meet at 12:30 in the hotel lobby to board transportation to the winery.

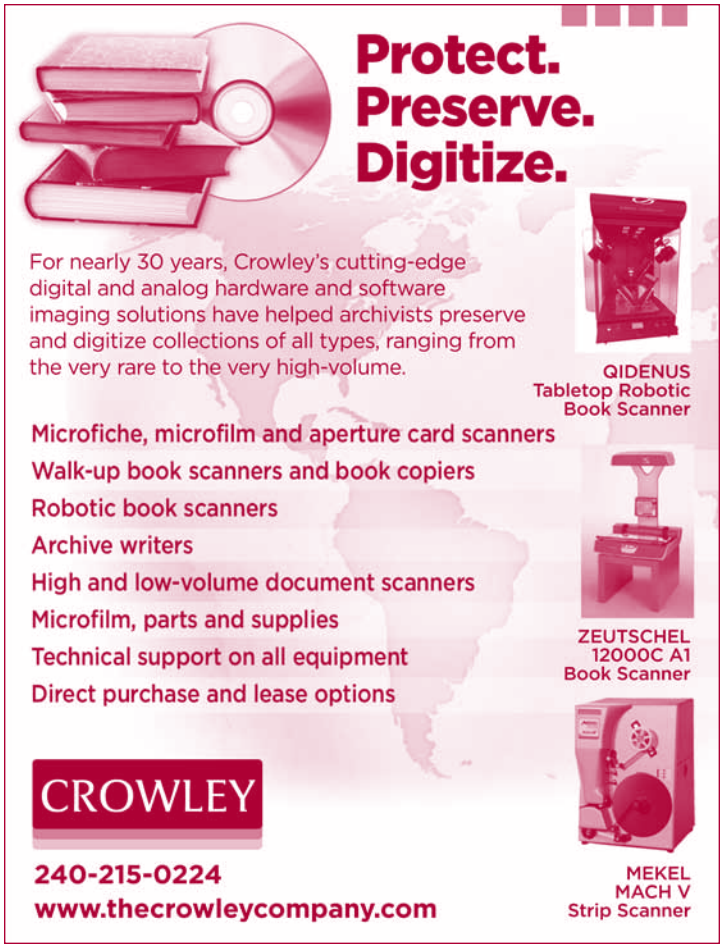
Enjoy a guided tour of the Pennsylvania winery's barrel-aging and winemaking cellars, followed by a tasting of selected Chaddsford wines. Guests receive a tasting sheet and a souvenir wine glass and will have the opportunity to purchase the wines at the end of their tasting. Transportation and admission are included in the cost of the tour.

Saturday, May 1

T6. Rockwood Museum and Historic Garden

Time: 1:00 pm–3:30 pm
Fee: $5.00
Maximum registration: 25

Located in Wilmington's Rockwood Park, attendees will tour the rural gothic mansion of Josiah Shipley, a Quaker merchant banker. The mansion's interior is restored to its 1895 look, when the property was owned by Shipley's descendents, the Bringhurst Family. The surrounding gardens, following the property's original 1854-1867 English landscape garden design, will be open to tour on your own. Visitors are also encouraged to explore Rockwood Park's walking, running, and cycling trails. *www.rockwood.org*



Workshops

Thursday, April 29

W1. 17th Century Handwriting

Full Day Workshop: 9:00 am–4:30 pm
Registration Minimum: 9
Registration Maximum: 25
Cost: $75.00

Instructor:
Heather Wolfe, *Folger Shakespeare Library*

This one-day workshop will introduce participants to English secretary hand and its descendant, the mixed or round hand, in use from approximately 1600 to 1750. After an introduction to the secretary alphabet (and the terminology for describing letter forms), attendees will practice reading and transcribing early modern wills, letters, receipt books, and depositions. The second half of the day will focus on abbreviations, numbers, and dates. Heather Wolfe is Curator of Manuscripts at the Folger Shakespeare Library and teaches paleography for the Folger Institute. Author of numerous articles on early modern manuscripts, she has most recently edited *The Literary Career and Legacy of Elizabeth Cary, 1613-1680* and *The Trevelyon Miscellany of 1608: A Facsimile Edition of Folger Shakespeare Library MS V.b.232.*

W2. Formulating Access Points for Finding Aids and MARC Records

Half Day Workshop: 9:00 am–12:30 pm
Registration Minimum: 9
Registration Maximum: 25
Cost: $40.00

Instructor:
John Schalow, *University of Maryland*

This workshop will teach participants how to formulate headings for names (persons, families, corporate bodies, geographic names) and subjects. The emphasis will be on the application of headings to describe archival collections. Participants will be introduced to the relevant sections of current standards including the *Anglo-American Cataloging Rules* (AACR2) and *Describing Archives: A Content Standard* (DACS). Subject heading practices will be described, including a review of some thesauruses and Library of Congress subject headings, particularly those headings most useful for archival collections. The workshop will include exercises to practice application of the standards and there will be handouts and a bibliography. The workshop instructor is the Special Collections Cataloger/Coordinator at the University of Maryland Libraries. He contributes records to the Program for Cooperative Cataloging (PCC) and its constituent component, Name Authority Cooper-

MARAC wishes to thank the following for their generous support of our spring conference:

University of Delaware Archives and Records Management

University of Delaware Library

University of Delaware Museum Studies Program

University of Delaware Office of the Vice President and University Secretary

ative Program (NACO) and contributed to the writing of the University of Maryland Libraries' Processing Manual for Archival and Special Collections.

W3. How To Make The Most of Flickr: A Hands-On Introduction

Half Day Workshop: 1:00 pm–4:30 pm
Registration Minimum: 9
Registration Maximum: 25
Cost: $40.00

Instructor:

Jerry Simmons, *National Archives and Records Administration*
Kate Theimer, *ArchivesNext*

The photo-sharing website Flickr is being successfully used by hundreds of archives—big and small—to share images of their collections with the world. Working in real time on Flickr, the workshop will walk participants through all the steps of effectively setting up an institutional Flickr account, selecting images to share on Flickr, uploading, describing, and tagging your images, interacting with the Flickr community and promoting your institution's online images. Attendees will learn how to integrate their Flickr account with other social media tools, and will have the opportunity to discuss their own experiences and ask questions about how to best take advantage of this powerful online resource.

Dieses
Testament ist
Das Eigenthum von
Aaron Landes.
Sohn von Johannes und Susanna
Landes. Und ist Ihm geschrieben worden
von seinem Vater / Ihm zur Lehre /
Weil Er darin kan erfahren das
Mann der Heiligen dreyei-
nigen Gottheit allein so
geben Lob / Preis /
Dank und Ehr.
Geschrie-
ben den 18ten August
Anno 1839. Für Aaron
Landes
Diesen beyden Ehegatten Als Johan-
nes Landes und seiner ehelichen Haus
Frau Susanna eine Geborne Delwig-
ler'n ist ein Sohn zur Welt geboren d.
18ten August im Jahr unsers Herrn
1829. Dieser Sohn ist geboren in Ha-
rford Township Bucks County im
Staat Pennsylvanien in Nord A-
merica und erhielt durch seine Eltern
den Namen
Aaron Landes.
Wann wir kaum geboren werden, Ist
vom ersten Lebenstritt, Bis zum letzten
Grab der Erden, Nur ein kurz u. s. w.

BOOKPLATE (BÜCHERZEICHEN) AND BIRTH RECORD (GEBURTSSCHEIN) FOR AARON LANDES. AUGUST 18, 1839. HAND-DRAWN; HAND-COLORED; HAND-LETTERED.

Sessions

Friday, April 30

10:45 am–12:15 pm

S1. Vital Peers and Pals: Congressional Collections Collaborations

The network of those who work with congressional collections includes repository archivists, records managers in congressional offices, archivists in the historical offices of the U.S. House of Representatives and the U.S. Senate, archivists from the Center for Legislative Archives at NARA, and a growing number of historians, political scientists, and researchers from other disciplines. This session includes the Senate archivist speaking about the Advisory Committee on the Records of Congress and the current president of the Association of Centers for the Study of Congress (ACSC) describing the interdisciplinary goals of that body. It also includes a congressional papers archivist describing a collaborative idea in development: a model Encoded Archival Context (EAC) project.

Chair:
Lauren Brown, *University of Maryland*

Speakers:
Karen Paul, *U.S. Senate*
Sheryl Vogt, *University of Georgia*
Betsy Pittman, *University of Connecticut*

S2. Discovery Tools for Archival Collections: Getting the Most Out of Your Metadata

This session is a follow-up to the session on archival description and cataloging held last fall in Jersey City and addresses issues derived from session feedback. A metadata librarian will review the alphabet soup of metadata, including MARC, EAD, MODS, and METS, and explain some of the ways metadata is being harvested and displayed by OCLC databases, OAIster, and Google. A special collections cataloger will elaborate on the difficulties of presenting data in next-generation OPACs like WorldCat Local and what is being done to mediate these challenges. With commentary by an archivist, learning outcomes for this session will include an understanding of the applications of metadata schemes for archival materials. There will be time for audience participation and discussion.

Commentator:
Jaime Margalotti, *University of Delaware*

Speakers:
Michael Bolam, *University of Pittsburgh*
Jennifer MacDonald, *University of Delaware*

S3. Archivists, Places, and Things: A Trifecta?

Preserving and promoting access to historic buildings and sites requires unheralded collaboration between archivists, curators, and historic preservationists. This session considers two questions: What have they done right? What has gone wrong? A National Park Service archivist will provide an update to a 1995 NPS survey of Southeastern archaeological site files and discuss how plans to use an online information management system will facilitate communication between site file managers, curators, and archivists. Based on her historic preservation efforts for lighthouses, the second speaker will analyze how archivists have helped her work and suggest new areas for additional assistance. A reference archivist at the National Archives who is responsible for cartographic and architectural collections will offer his perspective from the other side of the reference desk. The commentator of this session is a museum curator, archivist, and board member of the National Trust for Historic Preservation.

Commentator:
E. Michael DiPaolo, *Lewes Historical Society*

Speakers:
Ricah Marquez, *National Register for Historic Places, National Park Service*
Judith Roales, *Delaware River and Bay Lighthouse Foundation*
Peter F. Brauer, *National Archives and Records Administration*

S4. $$$ That Other Kind of Appraisal

Speakers in this session will describe traditional practices and current rules in valuing tangible personal property. Panelists include an established appraiser and a practicing consultant who works with donors and receiving repositories. Among the questions they plan to address: Whether

for gift or sale, when must the value of property be established by a qualified appraiser with a report? What are the desired credentials of an appraiser? What are the rules for engaging an appraiser? What can one expect from an appraisal report? What's the difference between the market value of a collectible autograph and a "historically significant" document valued for its local context and content? When are third opinions useful? How have *Antiques Roadshow* and eBay raised interest in the art of appraisal?

Chair:
Bill Sleeman, *Thurgood Marshall Law Library*

Speakers:
John A.Woods, *John A. Woods Appraisers*
Valerie A. Metzler, *Valerie Metzler Archivist/Historian*

2:15 pm–3:45 pm

S5. Literary Scholarship and Documentary Evidence

Literary manuscripts document the creative work and private lives of authors, offering fascinating glimpses into their lives and milieu, the creative transmission of texts from inception to publication, and the business of writing. Yet these valuable records are rarely the subject of sessions at archival professional meetings. This session will examine how scholars make use of literary collections to construct new interpretations as well as to interrogate existing scholarship, making use of both textual and physical evidence. Panelists in this session, a literature professor and a manuscripts curator, will share their discoveries, both anticipated and serendipitous, in authors' papers. The commentator is head of a special collections department with renowned literary collections.

Commentator:
Timothy D. Murray, *University of Delaware*

Speakers:
Charles E. Robinson, *University of Delaware*
Gerald W. Cloud, *Columbia University*

S6. Fraktur: Illuminating a Regional Art

In typography, *fraktur* refers to blackletter or gothic typeface (think German script, WWII flicks, William Morris's medieval look, or contemporary heavy metal bands). But, fraktur also refers to the colorful Pennsylvania German illuminated documents that appear in so many archives in the MARAC region. Preserving the documents and promoting the research value of them is a highly collaborative effort. In addition to the regional and genealogical content, fraktur reflect ethnic and religious traditions, and they relate to calligraphy, printing history, and the transition of manuscript documents into hybrid printed forms with holographic content. Panelists will speak about a scholarly census of fraktur, cataloging fraktur collections, and a new digital collection of fraktur at the Free Library of Philadelphia.

Chair:
Paul M. Peucker, *Moravian Church Archives*

Speakers:
Corinne Earnest, *Russell D. Earnest Associates*
Ann Copeland, *The Pennsylvania State University*
Janine Pollock, *Free Library of Philadelphia*

S7. Beyond Core Standards and Conversions: Generating and Delivering EAD

As EAD is the XML standard for encoding archival finding aids, many archivists are now working to improve the way it is created and delivered both within an institution and to users. New approaches are emerging which could affect the way we write finding aids, as well as the way in which users interact with EAD and related content. Developing projects include those working with management software (Archivists' Toolkit) and in-house databases, and those designed to function in a web-based format, independent of a database. This session will provide an opportunity for panelists to discuss the evolution and implementation of an XTF-based interface delivering Archivists' Toolkit-created EAD to users, of delivering EAD and digital content to the web together while retaining a hierarchical structure, and of the possibility of generating EAD on the web without a database using XForms.

Chair:
Kira Dietz, *Virginia Polytechnic Institute and State University*

Speakers:
Richard Shrake, *American Philosophical Society*
Ethan Gruber, *University of Virginia*
Karen Weiss, *Archives of American Art, Smithsonian Institution*

S8. Building Community Relationships to Preserve the Historic Record

Community collaboration is an obvious strategy for building collections and promoting archival programs, but the more models, the merrier. This session offers three cases of community outreach initiatives. A University of Delaware honors thesis started as a monument conservation project but instead analyzed the university's relationship with a surrounding community and sought to improve it by documenting and preserving local stories and collections. New York's Documentary Heritage Program provides financial support and guidance to repositories working with community groups to ensure that records of underdocumented groups are preserved and made available for future historians. The Carnegie Museum of Art solicits community input to improve cataloging of photographic negatives by famed Pittsburgh photographer Teenie Harris. This creative approach has helped to transfer the concept of ownership of the archive back to the community while inserting richer descriptive content into the image records.

Chair:
Rachel Grove Rohrbaugh, *Chatham University*

Speakers:
Katelyn Uehling, *Conservation Center for Art and Historic Artifacts*
Kerin Shellenbarger, *Carnegie Museum of Art*
C. Raymond LaFever, *New York State Archives*

4:00 pm–5:30 pm

S9. Picture This: Visualizing Metadata

This session will report on international trends in visualization of metadata and explore some of the newest projects in the visualization of EAD. The standardized structure of EAD has changed the way in which archivists and researchers use and interact with finding aids, but what's next? With faceted data, EAD finding aids can be exploited for visualization projects. Two cutting-edge archivists will demonstrate their applications and research in this area and share the dynamic experience of searching, browsing, and perceiving connections between collections through visual presentation of archival metadata.

Commentator:
Daniel Santamaria, *Princeton University*

Speakers:
Michele Combs, *Syracuse University*
Jeanne Kramer-Smyth, *Spellbound Blog*

S10. Textiles: Exhibition, Conservation, and Interpretation

Though highly specialized in their field, textile curators and conservators face many issues in common with archivists, including how to promote their collections; conservation, treatment, and preservation of objects for display; and how to exploit the research value of the collections. The Lace in Translation project at The Design Center at Philadelphia University (the nation's oldest textile school) showcases the use of lace patterns into other objects as art forms, including outside structures. Session attendees will hear about this exhibition, as well as a second visually stunning collaboration: Design in Motion, which features massive images from the Center's collections on recycling trucks owned by the City of Philadelphia. The new storage space for the Costume and Textiles Department at the Philadelphia Museum of Art presented unique benefits and challenges. Information about moving the collection, the design of the storage area, and related concerns will be outlined. Winterthur's vast textile collections support historical research, including genealogy. The recent "Who's Your Daddy? Families in Early American Needlework" program highlighted the rich documentary and genea-

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logical value of samplers as primary source material for historical and genealogical research. Information will also be presented about the treatment and preparation of these objects for display.

Chair:
Ellie Kidd, *Salem County Archives and Records Management*

Speakers:
Carla Bednar, *The Design Center at Philadelphia University*
Sara Reiter, *Philadelphia Museum of Art*
Joy Gardiner, *Winterthur Museum & Country Estate*
Linda Eaton, *Winterthur Museum & Country Estate*

S11. Living with The Dead

The music and the archival record of the Grateful Dead reflect the ultimate collaborative experience between performing artists and their audience. Transformative listening and spontaneous response from fans who came to be known as Deadheads were major parts of any concert and the ongoing legacy of this seminal American band. The 2008 gift of the band's archive to UC Santa Cruz and Jon Stewart's spoof of the job posting for the Grateful Dead archivist brought unprecedented publicity to the archival work of preserving popular culture. Documentation of the band is extensive, including an extraordinary tape vault, photographs, vivid promotional posters that defined the era of psychedelic art, voluminous fan mail, and much more, not the least of which is the collaborative DeadBase catalog of song lists from live performances dating back to 1965 (created by data savvy Deadheads). Moderated by the American Folklife Center staff member who inspected the Dead archives in California, this session will feature the co-curators of "The Grateful Dead: Now Playing at the New-York Historical Society" as well as an "accidental archivist," which is one way of looking at the veteran Deadheads who typically amass amazing personal collections of recordings and ephemera related to the Dead.

Moderator:
Todd Harvey, *American Folklife Center*

Speakers:
Nina Nazionale, *The New-York Historical Society*
Debra Schmidt Bach, *The New-York Historical Society*
Thomas C. Melvin, *University of Delaware*

S12. How Many Pieces Make the Whole? Collaborative Digital Projects

When an institution's small but significant collection or prized single item is not suitable for a digitization project, or if the institution lacks funding or technical expertise, a collaborative digital project is the answer. Affordable collaborations share expertise, technical skills, funds, and complementary holdings. One speaker will describe "Beyond Steel: An Archive of Lehigh Valley Industry and Culture," which features resources from nine institutions. Two speakers from separate institutions will talk about the Lancaster County (Pa.) Digitization Project, which is building historic newspaper and manuscript collections. The commentator will describe the value of contributing his institution's limited holdings of illuminated manuscripts to a digital library, enhancing the teaching value of the collected sources and providing international access to previously local holdings.

Commentator:
Ilhan Citak, *Lehigh University*

Speakers:
Julia Maserjian, *Lehigh University*
Marilyn Parrish, *Millersville University*
Christopher Raab, *Franklin & Marshall College*

Saturday, May 1

9:45 am–11:15 am

S13. National History Day: Cultural Heritage Institutions Collaborating with Teachers and Students

Want to maximize outreach opportunities for your organization? National History Day can successfully help to integrate primary sources into the social studies curricula. Educators and archivists will discuss the advantages of participating in National History Day and outline collaborative strategies to match sources with social studies curricula for NHD projects. This session includes representatives from archives and museums, as well as classroom teachers, who will offer their varied perspectives on how working together on National History Day is a beneficial learning experience for all. Panelists are a state NHD coordinator, a regional education specialist from NARA, a social studies coordinator, and a teacher.

Chair:
Samantha L. Reynolds, *Rutgers University*

Speakers:
Andrea (Ang) Reidell, *National Archives at Philadelphia*
Ellen Rendle, *Delaware Historical Society*
Melvin Garrison, *Philadelphia School District*
Marc Brasof, *Constitution High School, Philadelphia School District*

S14. Yaddo: Shimmering Light Across American Library Exhibitions

A significant collaboration between Yaddo, the artists' colony in Saratoga Springs, New York, and The New York Public Library began in 1999 when the library acquired the Yaddo records. The partnership of these two cultural institutions resulted in "Yaddo: Making American Culture," a major exhibition mounted at The New York Public Library in 2008-2009 and a monograph with the same title. In addition, during 2009, a series of related exhibits and public programs at 15 libraries and archives across the United States celebrated Yaddo and its rich cultural history. Drawing on the expertise of archivists, librarians, and private collectors, the exhibits featured materials documenting the rich Yaddo experiences of artists such as Flannery O'Connor, Robert Lowell, Eudora Welty, Katherine Anne Porter, Sylvia Plath, Newton Arvin, and Gail Godwin. Panelists will discuss the genesis and execution of The New York Public Library's exhibit and public programming as well as those at other institutions. The session will also address the collaboration among these cultural institutions both for the 2008-2009 celebration and on-going relationships engendered by it.

Moderator:
Elizabeth Cohen Browning, *Independent Scholar*

Speakers:
Susan Brynteson, *University of Delaware*
Anna Yallouris, *University of Maryland*
Karen V. Kukil, *Smith College*
Micki McGee, *Fordham University*

S15. Sharing Power and Glory: PACSCL's Success with Survey and Processing Grants

In 2006, the Philadelphia Area Consortium of Special Collections Libraries (PACSCL) undertook a 2-year survey funded by the Andrew W. Mellon Foundation to assess unprocessed and under-processed collections in 22 of its 33 member institutions. In 2009, PACSCL was awarded a 27-month processing grant from the Council on Library and Information Resources to process 140 hidden collections identified in the Mellon survey as having high research value and regional collection strengths. The consortial processing strategy for the new grant will employ latest trends, i.e., MPLP and Archivists' Toolkit, to reduce backlogs and provide access to collections at both large and small institutions. PACSCL's board director, project directors from both grants, and a representative institutional member will explain consortial trust in adoption of these shared survey and processing standards, training materials, plans for an EAD database, and more.

Chair:
Derick Dreher, *Rosenbach Museum and Library*

Speakers:
Christine DiBella, *Princeton University*
Holly Mengel, *PACSCL*
Courtney Smerz, *PACSCL*
Lynn Dorwaldt, *Wagner Free Institute of Science*

S16. Advocates for Images: VRA, Performing Arts, and GeoHistory

Images are vital information sources across an infinite variety of subject collections. Three speakers in this session will describe disparate but fascinating issues related to image management and use. A new White Paper from Visual Resources Association (VRA), the international organization for image media professionals, promotes holistic thinking about institutional image management and individual user needs. VRA's director will report several innovative projects, successful administrative scenarios, and other points from the White Paper. An archivist from the Library of Congress will report on collaboration between the Music and Conservation divisions to process and conserve an interesting collection of theater lighting, set, and costume design materials. The third speaker will describe collaboration between four institutions in a Mellon-funded pilot project of the Philadelphia Area Consortium of Special Collections Libraries (PACSCL) to develop a web-based repository of geographically organized historical information about Philadelphia's geography, buildings, and people. The Philadelphia GeoHistory Network includes the ability to view selected historic maps with overlays of current maps and aerial photographs from Google in an interactive viewer.

Chair:
Susan Peckham, *Library of Congress*

Speakers:
Kathe Hicks Albrecht, *VRA Foundation and American University*
Christopher Hartten, *Library of Congress*
Bruce Laverty, *Athenaeum of Philadelphia*

11:30 am–1:00 pm

S17. Oral History and Archives: Synergy and Strategy for Preserving Cultural Heritage

Not just "Plan B" when traditional documentation strategies in archival programs fail, contemporary oral history projects are proactive collaborations in many efforts to document our society. This session focuses on three cases: the first speaker will outline the oral history program in a federal agency and how it complements the agency's strong records management program and archives. The second will discuss how archivists helped launch three African-American and Latina oral history projects, but now must meet preservation and access challenges for the new media created from the projects. The final speaker will discuss an oral history program at a historical society that spans nearly five decades and how modern technology is enhancing access to the 40-year-old interviews. The coordinator of the National Archives Assembly Legacy Project, which conducts oral histories with former NARA staff, will provide commentary from the perspective of both the archivist and oral historian.

Commentator:
John LeGloahec, *National Archives and Records Administration*

Speakers:
David M. Pemberton, *Bureau of the Census, U. S. Department of Commerce*
Evan Echols, *University of Delaware*
Sady Sullivan, *Brooklyn Historical Society*

S18. We Remember: Government and Cultural Memory

The year 2010 marks the 20th anniversary of the National Public Broadcasting Archives, the 75th anniversary of the Works Progress Administration, and the 75th anniversary of the Preservation of Historic Sites Act, which codified expansion of the National Park Service to include responsibility for national historic sites. All three agencies have promoted our cultural heritage: WPA put a wide variety of artists to work in humanistic pursuits during the Great Depression. Educational and later public broadcasting raised the cultural and educational level of mass communications by expanding program offerings to Americans. The Park Service has a stated mission "to preserve for public use historic sites, buildings, and objects of national significance for the inspiration and benefit of the people

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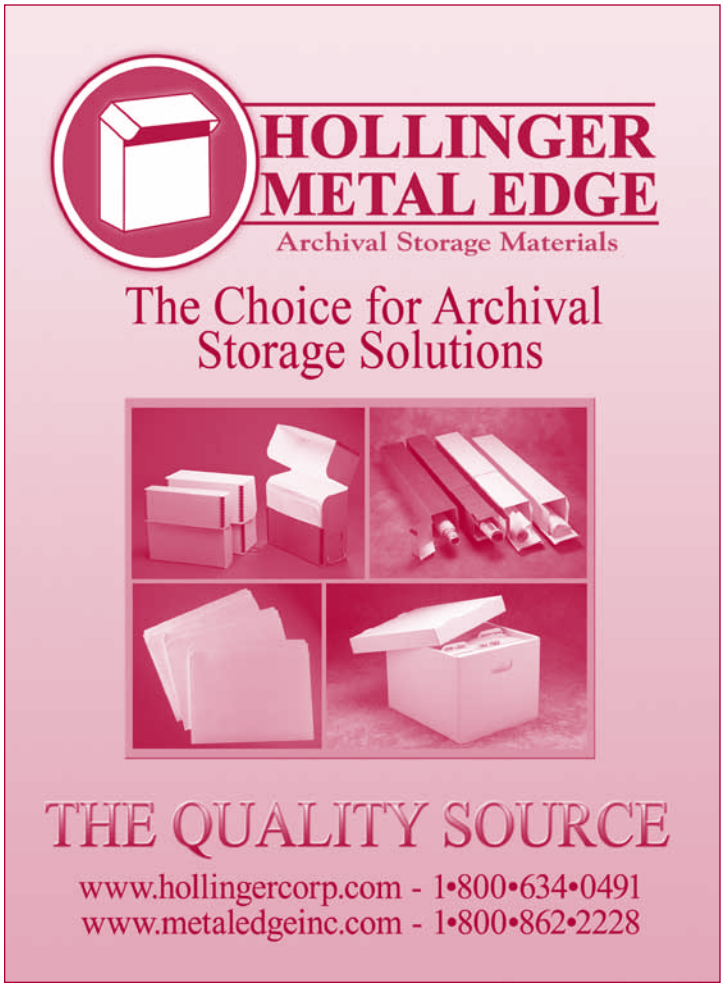
of the United States." This session will focus on how the agencies have contributed to the promotion and preservation of the mosaic that comprises the American memory. Speakers will describe the cultural heritage sources, including documentary materials, created and collected by them, their preservation, and ongoing access to these sources. The commentator will relate these actions to the conference theme and discuss how the federal government has promoted the cultural memory beyond the traditional archival mission.

Commentator:
Gregory S. Hunter, *Palmer School of Library and Information Science, Long Island University*

Speakers:
Karen E. King, *National Public Broadcasting Archives, University of Maryland*
Bob Clark, *Franklin D. Roosevelt Presidential Library*
Maryanne Gerbauckus, *Northeast Region–National Park Service*

S19. Funding Issues for State Cultural Heritage Groups



Sufficient and consistent sources of funding are vital in promoting the educational and preservation missions of cultural heritage groups. This session will examine the funding issues encountered by private and non-profit cultural heritage groups. The topics to be explored include how funding influences collection decisions, accessibility, improvements to the building, staffing requirements, and preservation efforts of these groups. What are the primary sources of funding, i.e., grants, from government and foundations? The session concludes with a discussion of future funding prospects over the next several years and how to advocate for increased funding.

Chair:
Ronald L. Becker, *Rutgers University*

Speakers:
Marc Brodsky, *Virginia Polytechnic Institute and State University*
Gene Hyde, *Radford University*
Susan Malbin, *American Jewish Historical Society*

S20. Mind Your Media: Bypassing Traditional Structures to Promote Video and Film in Archives

Film and video in archival collections represent some of the most challenging media for archivists to manage in terms of preservation and access. Collaborations with documentary creators and filmmakers afford archivists exciting opportunities to build collections and support access for new uses. Speakers at this session include one of the planners of the Medical Film Symposium held in Philadelphia in January 2010. Collaborators in that interdisciplinary project included conservators, medical professionals, museum curators, and filmmakers, in addition to archivists from several medical archives. The second speaker will talk about Temple University's Urban Archives and their work with Scribe Video Center, which pairs humanities scholars and video makers with community groups to produce histories that focus on significant public spaces that define city neighborhoods. The third speaker is a documentary maker of "No Denying: Delawareans Bear Witness to the Holocaust," which drew on the archives of the Holocaust Testimonies Project of the Jewish Federation of Delaware.

Chair:
Chuck Howell, *Library of American Broadcasting*

Speakers:
Dwight Swanson, *Center for Home Movies*
John Pettit, *Temple University*
Steve Gonzer, *Holocaust Education Committee, Jewish Federation of Delaware*

Hotel Registration

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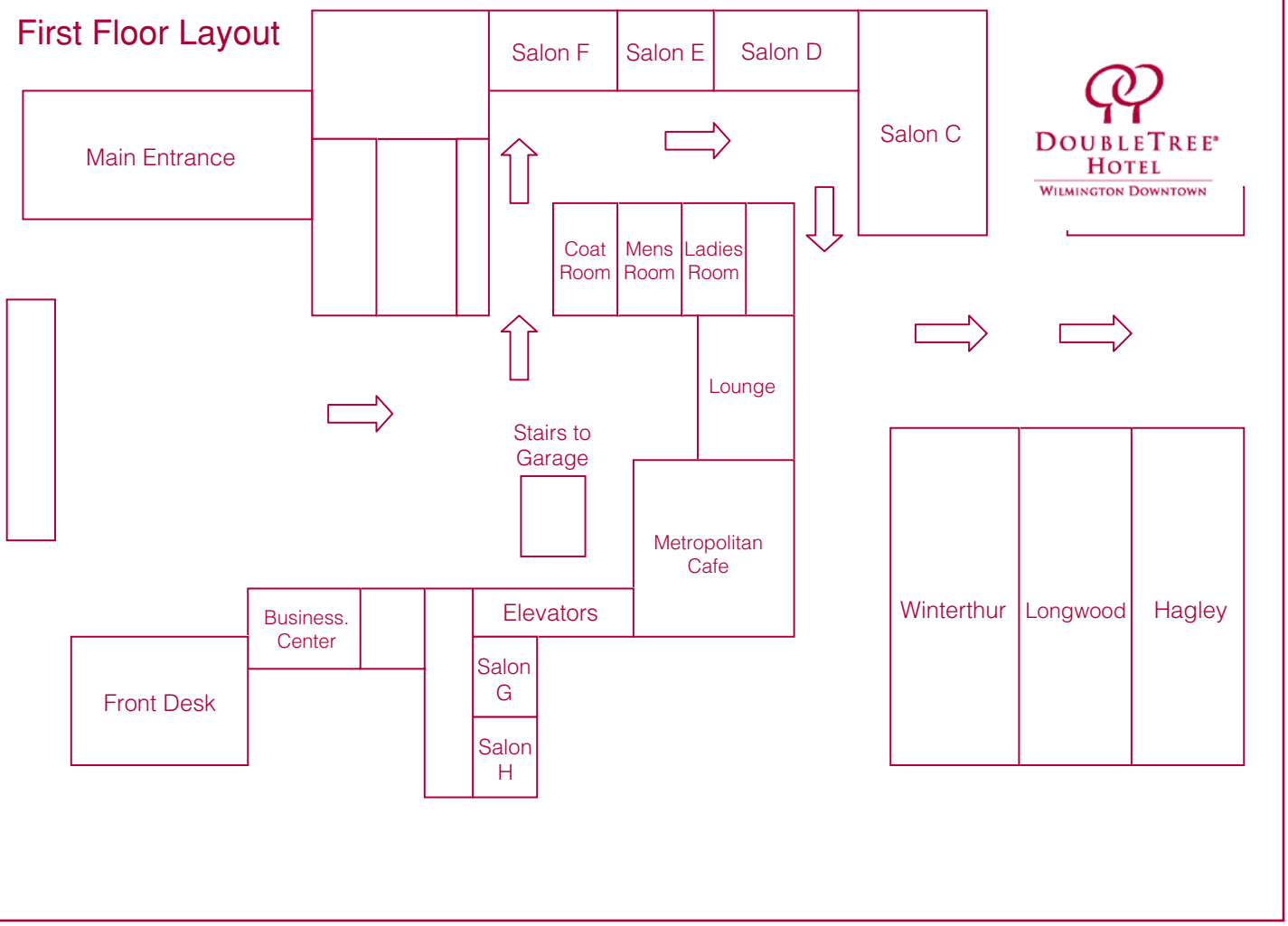
Reservations may be made by telephone or via the MARAC personalized group web page set up by Doubletree.

http://doubletree.hilton.com/en/dt/groups/personalized/ILGDTDT-ACN-20100429/index.jhtml

If registering by phone, please identify yourself as part of the MARAC group. No advance deposit is required, but a credit card is needed to hold your room. All major credit cards are accepted.

The MARAC room rate is $149.00 per night. Taxes are 10% per night. Rates are available April 28–May 2, 2010. Check in is at 3:00 pm and check out is at 12:00 pm. The cutoff date for the guaranteed rate availability is 5:00 pm April 1, 2010.



Transportation & Parking

BY CAR

PARKING INFORMATION:

A parking garage owned by the Wilmington Parking Authority is connected to and underneath the rear of the hotel. The garage may be entered from either King Street or Walnut Street. Parking is $15.00 per day for self parking.

From Points North

Take I-95 South to Exit 7B (Delaware Avenue North).
Merge into North Jackson Street for one block.
Turn left onto Pennsylvania Avenue.
At the second stop light, bear left onto 11th Street.
Turn right onto King Street.
Hotel is located three blocks down on the left.

From Points South and New Jersey via I-295

Take I-95 North to Exit 7 (DE-52).
Merge into North Adams Street.
Turn right onto West 11th Street at the top of the ramp.
Turn right onto King Street.
Hotel is three blocks down on the left.

BY AIR

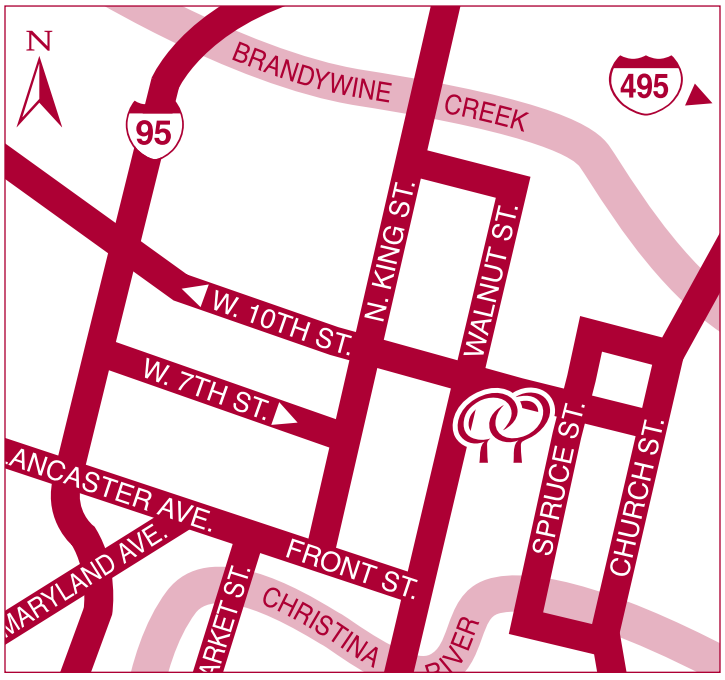
Wilmington is 20 miles from the Philadelphia International Airport. A variety of shuttle services, rental car services, and taxis are available at the airport. Typical minimum charges: shuttle services $60; taxi $70. Reservations may also be made with Delaware Express Shuttle, *www.delexpress.com*, typical charge $40. Drive time from the airport is about 30 minutes. The hotel does not provide transportation to or from the airport.

SEPTA (Southeastern Pennsylvania Transportation Authority) trains travel to Center City Philadelphia from the Philadelphia International Airport, where travelers can connect with trains to Wilmington on the Wilmington/Newark Line (R2). When using SEPTA's online trip planner select "Wilmington Stn (Martin Luther King Blvd and French St)" as your destination station. SEPTA tickets are available at a discounted price when purchased in advance online. For more information see *www.septa.com*

BY TRAIN

The Wilmington Train Station at 100 South French Street is served by Amtrak and by SEPTA (Southeastern Pennsylvania Transportation Authority) trains traveling from Philadelphia. To reach Wilmington via SEPTA, travel on the Wilmington/Newark Line (R2). When using SEPTA's online trip planner select "Wilmington Stn (Martin Luther King Blvd and French St)" as your destination station. SEPTA tickets are available at a discounted price when purchased in advance online. For more information see *www.amtrak.com* or *www.septa.com*

The train station is six blocks south of the hotel, however, the walk from the station to the hotel is entirely uphill. The hotel provides complimentary shuttle service to and from the station. Contact the hotel for more information: 302-655-0400.



Spring 2010 Meeting of the Mid-Atlantic Regional Archives Conference
Doubletree Hotel Downtown Wilmington
Wilmington, DE, April 29–May 1, 2010

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REGISTRATION

Postmarked by March 17:	MARAC member $65.00	Non-member $110.00*
Postmarked March 18–April 1:	MARAC member $75.00	Non-member $120.00*
After April 15 (register on-site):	MARAC member $85.00	Non-member $130.00*

**The non-member fee entitles you to membership in MARAC*

If you do not wish to join MARAC at this time, please check this box: ❑

❑ Student Rate (please include photocopy of valid Student ID): $35.00

If ONLY attending Thursday Workshop ❑ MARAC member . . . . . $5.00 ❑ Non-member $10.00

Registration Fee . . . . . $_____

WORKSHOPS *(Confirmations will be made by the MARAC Meetings Coordinating Committee.)*

W1 Thursday ❑ 17th Century Handwriting . . . . . # _____ @$75/person $_____

W2 Thursday ❑ Access Points for Finding Aids and MARC Records . . . . . # _____ @$40/person $_____

W3 Thursday ❑ Flickr: A Hands-On Introduction . . . . . # _____ @$40/person $_____

Note: Workshop size is strictly limited, and MARAC workshops often fill completely. Participants who register for a workshop will receive a confirmation note. DO NOT REPORT FOR A WORKSHOP UNLESS YOU HAVE RECEIVED NOTIFICATION.

TOURS

T1 Thursday ❑ Historic New Castle . . . . . # _____ @$10/person $_____

T2 Thursday ❑ Winterthur Museum & Country Estate . . . . . # _____ @$35/person $_____

T3 Thursday ❑ Hagley Museum and Library . . . . . # _____ @ $5/person $_____

T4 Thursday ❑ Downtown Wilmington Walking Tour . . . . . # _____ @ $5/person $_____

T5 Thursday ❑ Chaddsford Winery . . . . . # _____ @$25/person $_____

T6 Saturday ❑ Rockwood Museum and Historic Garden . . . . . # _____ @ $5/person $_____

Please help us plan meeting arrangements by checking the activities you plan to attend:

❑ Friday State Caucus Meeting and Continental Breakfast . . . . . FREE

❑ Friday Luncheon—check ONE entree choice below:

- ❑ Pan Roasted Chicken, Red Bliss Potatoes, Herb Roasted Mixed Vegetables . #_____ @ $22/person $_____
- ❑ Vegetable Napoleon, Almond Wild Rice, Roasted Asparagus . . . . . #_____ @ $19/person $_____

❑ Friday Reception at Delaware History Museum . . . . . FREE

- ❑ Guest Ticket . . . . . # _____ @ $10/person $_____

❑ Saturday Morning Breakfast before Business Meeting . . . . . #_____ @ $17/person $_____

All Conference attendees are welcomed and encouraged to attend the business meeting without purchasing the breakfast.

Please circle the program sessions you plan to attend:

S1 S2 S3 S4 S5 S6 S7 S8 S9 S10 S11 S12 S13 S14 S15 S16 S17 S18 S19 S20

TOTAL . . . . . $_____

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Cover Image: How One Loves in Springtime (Wie liebet man zur Frühlingszeit). April 4, 1817. Hand-drawn; hand-colored; hand-lettered. The text in Fraktur and German script extends across the entire document. The first three lines are in particularly prominent print that is decorated with angels, vines and flowers with faces. The designs show the influence of fraktur artist Andreas Kolb (1749-1811), a Mennonite schoolmaster.